



i

- Capital: Guadalajara
- Municipalities: 124
- Population: 7,965,828 inhabitants
- % of national population: 6.6
- Territorial surface: 78,599 km²
- % of surface of the country: 4
- % share in national GDP: 6.5
- Sector with the highest contribution to state GDP: Wholesale and retail trade (20.8%)

Why invest in Jalisco?

The Guadalajara Metropolitan Area is considered the city with the highest investment attraction potential in Mexico. It is also ranked fifth among the best cities of the future and the second city in terms of economic potential in North America. Jalisco has 12 state universities, 14 technological institutions and 590 job training centers; therefore, investors can count on a world-class, qualified workforce.

Population

Jalisco's population accounted 6.6% of Mexico's total population in 2015.

POPULATION 2015

Concept	Jalisco	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	7,965,828	121,486,582	6.6%
Population under 15 years of age	2,114,043	32,432,400	6.5%
Working Age Population (WAP)	5,851,785	89,054,182	6.6%
Economically Inactive Population (EIP)	2,136,927	35,245,165	6.1%
Economically Active Population (EAP)	3,714,858	53,809,017	6.9%
Active population	3,556,156	51,568,519	6.9%
Inactive population	158,702	2,240,498	7.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2015.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2015

Concept	Jalisco	National	% over
	Total (A)	Total (B)	National A/B
Total Active Population	3,556,156	51,568,519	6.9%
Agriculture, forestry, fishing and hunting	324,981	6,895,957	4.7%
Mining, electricity and water	10,189	445,472	2.3%
Manufacturing	713,923	8,309,088	8.6%
Construction	282,638	3,988,644	7.1%
Commerce	753,220	9,971,726	7.6%
Accommodation and food services	284,705	3,762,286	7.6%
Transport and warehousing	127,759	2,580,648	5.0%
Professional, financial and corporate services	294,248	3,553,398	8.3%
Social assistance	265,912	4,128,978	6.4%
Other services	363,757	5,395,021	6.7%
Public administration and international institutions	123,363	2,236,073	5.5%
Non specified	11,461	301,228	3.8%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2015.

Employment

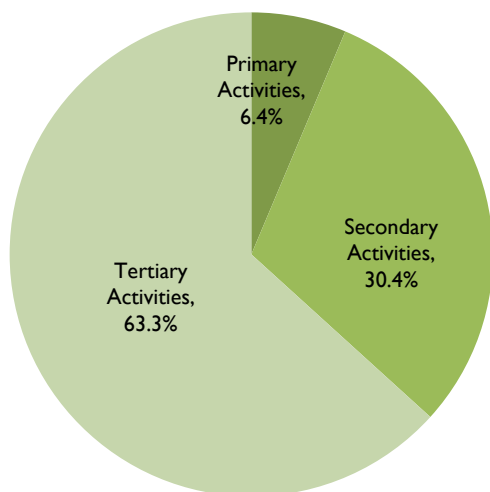
Jalisco recorded 3.5 million workers during 2015, mainly in commerce sector. In respect to the national level, the state represented 7.6% in the commerce sector.

Economy

The Gross Domestic Product (GDP) of Jalisco exceeded 1 trillion pesos in 2014, and contributed 6.5% of Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed with 63.3% of the state's GDP in 2014.

GDP STRUCTURE OF JALISCO, 2014



Source: INEGI
Facts: Millions of pesos

GDP 2014	Jalisco	National	Share (%)
	Total (A)	Total (B)	A/B
Total	1,066,373	16,306,606	6.5%
Primary Activities	67,787	538,018	12.6%
Agriculture, Forestry, Fishing and Hunting	67,787	538,018	12.6%
Secondary Activities	323,869	5,606,451	5.8%
Mining, Quarrying, and Oil and Gas Extraction	4,098	1,168,070	0.4%
Utilities	19,343	327,792	5.9%
Construction	86,394	1,229,139	7.0%
Manufacturing	214,034	2,881,449	7.4%
Tertiary Activities	674,717	10,162,137	6.6%
Wholesale and Retail trade	221,600	2,673,379	8.3%
Transportation and Warehousing	54,914	1,062,472	5.2%
Information	21,717	363,572	6.0%
Finance and Insurance	30,763	569,440	5.4%
Real Estate and Rental and Leasing	142,522	1,907,465	7.5%
Professional, Scientific, and Technical Services	18,982	362,171	5.2%
Management of Companies and Enterprises	928	103,110	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	24,318	535,713	4.5%
Educational Services	42,307	704,399	6.0%
Health Care and Social Assistance	22,951	382,018	6.0%
Arts, Entertainment, and Recreation	3,470	74,178	4.7%
Accommodation and Food Services	34,201	365,464	9.4%
Other Services (except Public Administration)	20,076	344,831	5.8%
Public Administration	35,968	713,927	5.0%

Foreign Direct Investment

- Jalisco received 2,484.6 million dollars in Foreign Direct Investment (FDI) in 2015, which represented 8.8% of FDI received in Mexico. Of all the FDI received by the state, most was directed toward the manufacturing industry.

Salaries

Jalisco recorded an average salary for IMSS contribution of \$266.4 in 2015, which was below the country's average of \$294.0.

Average Salary quote to IMSS*	
Jalisco	266.4
National	294.0

*Payments per day in 2015 annual average.
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

*Payments per day in 2015 annual average.
Source: STPS.

Infrastructure

Infrastructure in the state of Jalisco	
Railways (Km)	1,109
Trunk and branches	751
Secondary	273
Special	85
Sea ports	2
International Maritime Ports	2
Coastal Shipping Ports	0
Airports	2
Domestic	0
International	2

Source: AEPEF 2015 from INEGI.

Jalisco has 1,109 kilometers of railways. It has 2 international maritime ports. Jalisco also has 2 international airports.

Infrastructure in the state of Jalisco	
Medical units	1,286
Public	1,072
Private	214
Sites for hosting	1,603
Rooms	63,272

Source: AEPEF 2015 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2013-2014

Jalisco	Senior High Schools	Higher Education
Institutions	n.a.	175
Schools	1,040	355
Students	293,978	222,027
Teachers	24,328	20,349

Source: SEP, 2015.

Out of 110,410 students with completed studies from engineering, manufacturing and construction in Mexico, 7,608 are from Jalisco.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2014-2015

Jalisco	Enrolment	With completed studies	Graduates
Total	5,530	1,420	930
Agronomy and Veterinary	0	0	0
Humanities and Arts	138	63	26
Natural and Exact Sciences, and Computing	71	9	1
Social Sciences, Business and Law	1,150	464	291
Education	75	18	11
Engineering, Manufacturing and Construction	2,134	564	327
Health	1,711	248	240
Services	251	54	34

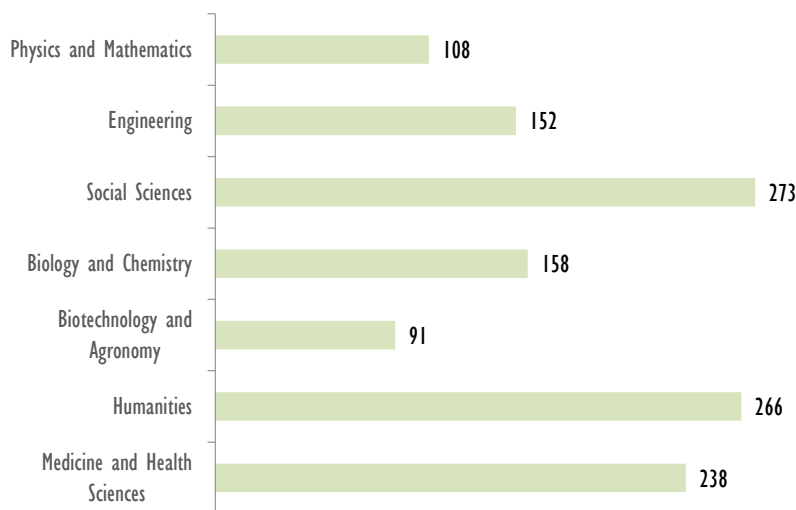
Source: ANUIES, 2016.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2014-2015

Jalisco	Enrolment	With completed studies	Graduates
Total	227,694	31,976	23,940
Agronomy and Veterinary	6,214	533	489
Humanities and Arts	13,424	1,677	1,010
Natural and Exact Sciences, and Computing	10,611	1,175	1,071
Social Sciences, Business and Law	106,336	15,841	11,054
Education	5,718	1,088	715
Engineering, Manufacturing and Construction	47,948	6,171	4,640
Health	33,805	5,107	4,778
Services	3,638	384	183

Source: ANUIES, 2016.

NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2016



Mexico recorded 25,072 researchers at January 2016; 5.1% of them were in Jalisco.

Most of the researchers in the state focused on the social sciences.

Researchers living force at January 2016.

Source: National Research System, CONACyT.